

**561—12.8 (483A) Services provided by recipients of promotional special licenses.** In addition to promoting the state and its natural resources, recipients of special licenses may improve the ranking they receive for future license requests by providing additional services as specified by the department. Services shall be limited to those that improve communications between the department and outdoor recreationalists and to assistance in marketing outdoor recreation and natural resource conservation.

[**ARC 7814B**, IAB 6/3/09, effective 7/8/09; **ARC 8753B**, IAB 5/19/10, effective 6/23/10; **ARC 2379C**, IAB 2/3/16, effective 3/9/16]